

# Privacy & Cookie Policy

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Effective Date: 08 July 2025

Last Updated: 08 July 2025

## Introduction

Massive Gaming Pty. Ltd. (“Company”, “we”, “us”, or “our”) is committed to protecting your personal data and complying with applicable privacy laws, including the GDPR, CCPA. This Policy describes how we collect, use, share, and protect your data when you use our website and services.

## 1. Information We Collect

We collect personal data you provide directly (e.g., name, email), data collected automatically (e.g., IP address, device type), and data from third parties.

## 2. Purposes and Legal Basis

We process data for service delivery, analytics, marketing (with consent), and legal compliance.

## 3. Data Sharing & Transfers

Data may be shared with service providers or transferred internationally with safeguards (e.g., SCCs).

## 4. Data Retention

We retain personal data only as long as necessary for legal or business purposes.

## 5. Cookies & Tracking

We use cookies for functionality, analytics, and marketing (with consent). You may manage preferences.

## 6. Your Rights

You may access, correct, delete, or restrict your data, and withdraw consent. EU and CA residents have additional rights.

## 7. Children's Privacy

We do not knowingly collect data from children under 18.

## 8. Security Measures

We implement encryption, access controls, audits, and backups to protect data.

## 9. Policy Updates

We may update this Policy. Material changes will be notified.

## 10. Contact Us

Email: [biz\\_dev@massivegaming.io](mailto:biz_dev@massivegaming.io)

Address: 62–64 Burwood Road, Burwood NSW 2134, Australia

## 11. Local Representative for EU Data Subjects

To comply with the General Data Protection Regulation (2016/679) and the UK Data Protection Act 2018 we have respectively appointed a European representative and a UK representative. If you wish to contact them, their details are as follows:

For EU Representative:

Bird & Bird GDPR Representative Services SRL

Avenue Louise 235

1050 Bruxelles

Belgium

[EUrepresentative.NEOCCPrivacy@twobirds.com](mailto:EUrepresentative.NEOCCPrivacy@twobirds.com)

Key Contact:

Vincent Rezzouk-Hammachi

For UK Representative:

Bird & Bird GDPR Representative Services UK

12 New Fetter Lane

London

EC4A1JP

United Kingdom

[UKrepresentative.NEOCCPrivacy@twobirds.com](mailto:UKrepresentative.NEOCCPrivacy@twobirds.com)

Key Contact:

Vincent Rezzouk-Hammachi